



## Dear Readers:

It is a pleasure to introduce the newest issue of Handel Oesterreich-USA to our widely diversified Austrian, American, and European readership. As the recently arrived U.S. Ambassador to Austria, I am looking forward to furthering the trade and investment ties between our two countries and supporting business between American and Austrian companies.

This magazine, published by our commercial team at the U.S. Embassy, highlights such business activity in its many facets. The reader will find news, guest commentary, and up-to-date industry information. In these pages is the latest on our trade promotion programs. Here, also, are current opportunities for Austrian companies to partner with U.S. firms so that both may expand their mar-

ket presence in Austria and the region.

I thank you, our readers, for your contribution to the vigor of our bilateral economic relationship, and for your loyalty.

Happy reading!



Susan McCaw  
Ambassador